

May 24, 2018

# HDOG MEETING MINUTES

**Time: 11:20**

**Location: Vinyl Tap**

**Attendees: Al Scott, Annette Guarriello, Pixie Adams, Fallon Kraxberger, Dawn Lianna, Ed Riddle, Laurie Sonnenfeld, Gary Rifkin, Bobbie Paredes, Thelma Haggemiller, Jan Lindstrom, Carol Latourette and Suzanne Wolf**

## 1. GOALS

A. Fallon Kraxberger listed the following HDOG goals as accomplished:

- i. Approved as a 501c3.
- ii. Adopted a logo.
- iii. Moved from the Exploring Level (Beginning) to the Transforming Level (Intermediate) with the Oregon Main Street Program.
- iv. Submitted a grant for bike racks in downtown area. Note: Even though this grant was not approved, other types of grants for bike racks are being considered for future submittals.
- v. Submitted proposal to county and PGE for improving lighting on SE Oak Grove Blvd.
- vi. "Welcome to Downtown Oak Grove" sign
- vii. Holiday Gift Drive for the Oak Grove Boys' & Girls' Club
- viii. Recycling program that benefited the Oak Grove Daycare & Preschool

B. Fallon Kraxberger presented current HDOG goals that need to be accomplished:

- i. Host 2<sup>nd</sup> annual summer festival scheduled on Saturday, August 18<sup>th</sup>, between 11:00-4:00 PM.
- ii. Host 2<sup>nd</sup> annual Halloween Fest.
- iii. Host a community art project along the SE Arista fence line. Pixie Adams volunteered to spearhead and organize project. Project, based on community needs, will be a collaboration between local artists and the community. Ask community to purchase a "board" that can be changed out periodically. Proceeds will fund HDOG.
- iv. Improve and maintain greenspace in front of Cash Box, formerly the Pioneer Auction Gallery. Kathy Witkowski and Carol Latourette volunteered to take care

of greenspace. HDOG secured general liability insurance at a less expensive rate than initially thought. Bobbie Paredes will ask Jeff Hogan, owner of property, about outdoor electrical access for impromptu musical gigs and lighting.

- v. Continue to remove blackberries along SE Arista fence line with support from school. Need to have insurance to invite community to help.
- vi. Pastor Heather's interest in showing movies
- vii. Building façade updates are happening and have happened.
- viii. Water utilities for greenspace
- ix. Park plans are happening. Paul Savas informed Fallon Kraxberger that IGA, NC School Board and Parks & Recreation are open to school maintaining ownership with Parks & Recreation taking it over. Paul will let HDOG know when and how we can step forward to advance interest in park.
- x. Lighting for front of high school and farmers' market: Mike Schmeer is seeking photo showing original lighting on Oak Grove Blvd. Suggestion: Lights on Oregon City bridge may be similar to Oak Grove lights.

## 2. FUNDRAISER

- A. Owners of the Vinyl Tap Bar & Grill will hold a fundraiser for the Oak Grove Trolley Trail Festival and HDOG on Sunday, June 3, 2018 between 4:00-8:00 PM.
- B. Fundraiser will include raffle prizes and live music. Music performances by Free Range Humans (4:00-6:00 PM) followed by Arthur Moore (6:00-8:00 PM).

## 3. ECONOMIC DEVELOPMENT

- A. The Station at Oak Grove welcomes two new tenants:
  - i. Moonlight Coffeehouse, Boutique & Gallery: Pixie Adams, owner of Moonlight Coffeehouse, Boutique & Gallery, announced the opening of her business by July 1, 2018. The business serves coffee & teas and highlights local artists & vendors.
  - ii. Dream River Radio: Soon, Josephine Elle and Vince Tallbut, co-creators and producers, will be airing 24 hours a day via internet stream a cutting-edge radio station promoting local and national music.
- B. Ways to build relationships with businesses:
  - i. HDOG goal is not to push old businesses out but to support old and new businesses alike.
  - ii. Suggestions:
    - 1. *Offer promotion opportunities on HDOG website. Businesses pay a small monthly fee in which a certain percentage is funneled back into HDOG goals.*

2. *Create a digital business directory on HDOG website with a brief description (2-3 sentences) of what each business does along with a direct link to each business' website. Include pages advertising sponsors and featuring "legacy" businesses.*
  3. *Create a free walking map (digital and non-digital) showing locations of businesses on Oak Grove Blvd. Map to include HDOG logo.*
- iii. Social Media Team: Jan Lindstrom, Pixie Adams and Laurie Sonnenfeld volunteered to keep social media up-to-date. Jan Lindstrom will compose a current business listing.

#### 4. GRANTS

- A. HDOG seeking a volunteer to act as a grant coordinator.
- B. Jan Lindstrom volunteered to find suitable grants for 501c3 organizations.
- C. Grant ideas suggested: new sidewalks, bike racks, signage, landscaping for Laurie Sonnenfeld's business, art on Trolley Trail, lighting, community garden and farmers' market

#### 5. ANNOUNCEMENTS

- A. Two flower hanging baskets were taken from the Station at Oak Grove building. Each valued at \$175. Police report filed.
- B. Music line-up for Trolley Trail summer festival: The Unipiper to kick-off music followed by the Milwaukie Center Jammers (a 30-member ukulele group), a tuba band, Ed Riddle's band, harmonicas and the Foxgloves.
- C. Historic Resources Forum meets Monday, June 4, 2018 at 6:30 pm at Rose Villa. The forum provides resources aiding business organizations in knowing and understanding rules and regulations to overcome when working together. Panelists include Restore Oregon, Clackamas County, Clark County Historic Council and Mike Schmeer, a Restore Oregon supporter and chairman of the Oak Lodge History Detectives.
- D. Oregon City Heritage Days 2018: Free admission to many heritage sites throughout Oregon City including the Museum of the Oregon Territory and the Stevens-Crawford Heritage House. June 22-23, 2018.
- E. Friends of the Oak Lodge Library Garden Tour: Saturday, June 9, 2018. Purchase tickets (\$10) online.
- F. Congratulations to Paul Savas: He recently won a 3<sup>rd</sup> term at Position 2 on the Clackamas County Board of Commissioners.

MEETING ENDED: 12:30 PM

**NEXT MEETING:**

Date: Thursday, June 28, 2018

Time: 11:00 AM

Location: Vinyl Tap